UPPER VALLEY HAVEN

Sustaining Sponsorship

The Upper Valley Haven is introducing a unique sponsorship approach in 2014.

Supporters who sponsor one of our events for \$1,000 or more can become a Sustaining Sponsor for just \$500 extra!

What are the benefits of becoming a **Sustaining Sponsor?**

- 1. For a golf tournament sponsor at \$1,000 or more, your name will appear as a Sustaining Sponsor in our concert's program (viewed by 800 people), and you will receive 2 tickets to the Hornsby show!
- 2 For a concert sponsor at \$1,000 or more, your name will appear as a Sustaining Sponsor in our golf tournament's program, and you will have the opportunity to place a 1/4-page advertisement in our golf tournament's course guide (given to 125+ players and displayed at the Montcalm clubhouse after our event)

These benefits, for \$500 extra, are in addition to those received for your qualifying sponsorship of \$1,000 or more



4TH ANNUAL GOLF TOURNAMENT **Friday, September 12, 2014**



10 a.m. start - Shamble format

Tournament Sponsor — \$10,000

Gold Sponsors — \$5,000

- Guaranteed play for 2 sponsored teams
- 4 sponsored carts
- 1 complimentary round of golf for 4 at Montcalm (valid through Sept. 1, 2015) New this year!
- Closest-to-the-Pin sponsorship
- Full-page advertisement in Golf Course Guide
- Newspaper, posters, electronic communication & website advertising exposure for your company
- Company name and logo on 4 Haven Fact signs displayed at the event
- Opportunity to put an item in gift bags received by every participant
- Opportunity for banner placement at Clubhouse

Silver Sponsors - \$2,500

- Guaranteed play for 1 sponsored team
- 2 sponsored carts
- Hole sponsorship
- Full-page advertisement in Golf Course Guide
- Poster, electronic communication & website advertising exposure for your company
- Opportunity to put an item in gift bags received by every participant

Sponsorship Opportunities without Team Registrations:

Golf Hat Sponsor - \$2,000 Reception Sponsor - \$1,500 Longest Drive & Straightest Drive Sponsor - \$1,000

Sponsorships above this line qualify for Sustaining Sponsor
Hole-In-One Sponsor - \$500
Longest Drive Sponsor - \$500

Straightest Drive Sponsor - \$500 Hole Sponsor - \$300

In-Kind Contributor - donation of item(s)

Advertising Opportunities:

Full-page ad in Golf Course Guide - \$400 Half-page ad in Golf Course Guide - \$250

11[™] ANNUAL BENEFIT CONCERT **Tuesday, September 23, 2014**



Lebanon Opera House, 7 p.m.

Presenting Sponsor - \$10,000

- Company banner (provided by you), brochures and handouts at the show
- Sponsor mention in ALL promotions (website, radio, newspaper, e-news blasts, mailings and event program)
- 8 tickets to the show & reception

Community Case Management Sponsors — \$7,500

- Company brochures and handouts at the show
- Sponsor mention in promotions (website, newspaper, mailings and program)
- 6 tickets to the show & reception

Shelter Sponsors - \$5,000

- Company brochures and handouts at the show
- Sponsor mention in promotions (website, newspaper, mailings and program)
- 4 tickets to the show & reception

Food Shelf Sponsors - \$1,000

- Sponsor mention on website and in program
- 2 tickets to the show & reception

Sponsorships above this line qualify for Sustaining Sponsor

Adult Work Practice Program Sponsors - \$500

- Sponsor mention in program
- 2 ticket to the show & reception

Education Sponsor & Haven Family Friend — \$250

- Sponsor mention in program
- Invitation to the reception

Sustaining Sponsorship

☐ I would like to be a Sustaining Sponsor (Please indicate which sponsorship you'd like to do at \$1,000+ and then donate another \$500 to get your additional benefits.) ☐ I would like to be sponsor/advertise
without upgrading to a Sustaining Sponsor.
GOLF TOURNAMENT Tournament Sponsor — \$10,000 Gold Sponsors — \$5,000 Silver Sponsors — \$2,500 Golf Hat Sponsor — \$2,000 Reception Sponsor — \$1,500 Longest Drive & Straightest Drive Sponsor — \$1,000 Hole-In-One Sponsor — \$500 Longest Drive Hole Sponsor — \$500 Straightest Drive Sponsor — \$500 Hole Sponsor — \$300 Hole Sponsor — \$300 In-Kind Contributor — donation of item(s) Full-page ad in Golf Course Guide — \$400 Half-page ad in Golf Course Guide — \$250
BRUCE HORNSBY CONCERT Presenting Sponsor — \$10,000 Community Case Management Sponsors — \$7,500 Shelter Sponsors — \$5,000 Food Shelf Sponsors — \$1,000 Adult Work Practice Program Sponsors — \$500 Education Sponsor & Haven Family Friend — \$250
Sponsorship Amount: \$
Sustaining Sponsor (+\$500): \$ Total: \$
☐ Total Enclosed ☐ Bill me
Contact Name:
Company Name:
Address:
Email Address:
Phone Number:
To sign up for sponsorship online: www.uppervalleyhaven.org